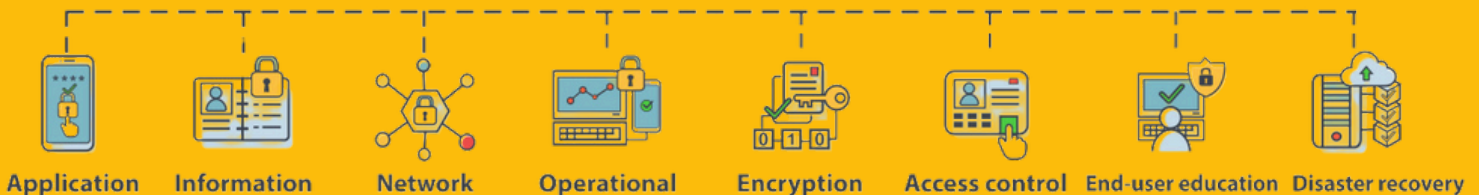




SPONSORSHIP PROPOSAL

Security BSides Albuquerque offers an exclusive platform showcasing technical security talks, hands-on workshops, CTF challenges, Panel Discussions, Hacking Villages, and cutting-edge security technologies.

CYBERSECURITY



Join us for the latest in security research, development, and trends

Prepared By:
Security BSides Albuquerque

Event Date:
TBD - 2026



It is more important than ever to safeguard New Mexicans from the rising dangers of cyber-attacks. Join forces with Security BSides Albuquerque to educate and shield the world from sophisticated hacking threats.

Security BSides Albuquerque

The premier cybersecurity conference in New Mexico, United States, aims to organize an Information Security gathering. This event brings together professionals, experts, researchers, and InfoSec enthusiasts to discuss cybersecurity and demonstrate real-world attacks to the community. The conference creates opportunities for individuals to present and participate in an intimate atmosphere that encourages collaboration. It offers intense discussions, demos, hacking villages, and participant interactions. This event is where conversations about the next big thing in cybersecurity are happening.



Security BSides Albuquerque 2025



City of Albuquerque

CISA



Mark Leech



Las Cruces Community



Andrew Buschbom



Mark Fidel
Fidel Consulting Group



Christina Baker
Sr Manager - Cyber Defence



FBI Cyber Panel
Albuquerque, New Mexico



OUR MISSION

01

Empowering the New Mexico Community

02

Education, communication, and collaboration to foster knowledge exchange and innovation between experts, technologists, and the general public.

03

Work together to create a secure and protected cyber environment for the citizens and businesses of New Mexico.

2025 BSides ABQ Stats

874 Attendees - Third Event

30 Presenters

20 Staff

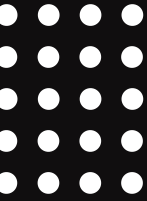
80 Awesome Volunteers

32 Sponsor Rep

197 Capture the Flag CTF Players

6 Video and Press

None of this is possible without our fantastic sponsors!



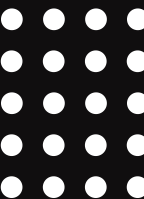
BSides events offer a platform for individuals to engage with the security community. They also provide an opportunity for sponsors to connect with a community of participants. Due to the smaller and community-oriented nature of these events, sponsors can be a big fish in a small but active pond. Our aim is to make it easy for everyone to participate, including sponsors. Therefore, for the upcoming BSides ABQ 2026, we have created a variety of sponsorship opportunities that cater to organizations of all sizes.

Support & Sponsorship

The Value of Sponsorship

The goal of BSides is to offer small intimate events where all participants can engage each other to help develop connections and friendships, and network with different industry professionals.

We recognize the value of engaging a smaller audience and being the big fish in a small pond. Every organization will have different goals and priorities. This is why we offer different levels of participation for every individual, group, or organization. We designed several other options for an any-sized organization to participate in and support this event.



Reasons to Show Your Support

We recognize your desire not only to support a great event but also to see a **return on your investment**. The following is a list of direct benefits you may see as an event sponsor



Brand Recognition and Awareness

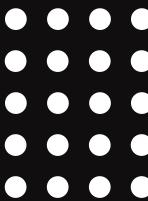
Depending on the sponsorship level, you may recognize your brand placement on some or all of the following: - shirts, signage/lanyards, lunch sessions, or attendee badges. Based on your level of participation, creative and custom branding may be arranged, including transportation, banners, and podcast interviews.

Big Fish, Small Pond

For some, sponsoring large events is outside their price range, leaving them with no option to communicate their message. BSides is just the place for you! This small community atmosphere brings together active and engaged participants who want to absorb information. Sponsoring a BSides event enables you to be that big fish in a small pond and better communicate your message to an active audience.

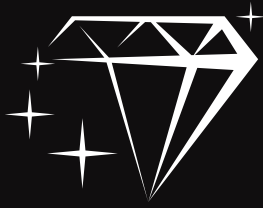
Stay in Touch with the Industry

BSides enables its supporters and participants to identify and connect with industry leaders and voices. These participants represent the social networking of security. They are the people whom you'd like to get feedback and bring voice to your conversation



Sponsorship Levels

Security BSides Albuquerque appreciates sponsors and all they do to make this event possible. We are actively looking for sponsors for 2026.



Diamond Tier

\$5950

The Diamond sponsorship is reserved for industry leading organizations looking to make their presence prominent in the industry and build new market spaces in Albuquerque via BSides. This is the most desirable and effective promotional opportunity at BSides Albuquerque and receives the highest level of support from the event's management team. Some elements which make up this sponsorship are only available as part of the Diamond package, thus ensuring their exclusivity and enabling a unique return on investment opportunity.

- **Prominent placement of your name and/or logo on the event badge, registration bag, volunteer t-shirts, event signage, podium signage, the BSides ABQ website, and our printed program – ensuring your brand is seen everywhere.**
- **Dedicated Booth at the event in a prime location for maximum engagement and visibility.**
- **Main stage speaking opportunity to showcase your thought leadership to a highly engaged audience.**
- **Exclusive sponsorship of a key part of the event (e.g., Networking session, VIP dinner), positioning your brand at the heart of the experience.**
- **Opportunity for a branded keynote session, placing your company at the forefront of cybersecurity discussions.**
- **Opportunity to attend all trainings, ensuring full access to expert-led learning sessions.**

Sponsorship Levels

BSides Albuquerque appreciates sponsors and all they do to make this event possible. We are actively looking for sponsors for 2026



Gold Tier

\$4550

The Gold sponsorship provides excellent visibility at the event, which allows you to elevate your brand and reach the participants. This ensures exclusivity and offers a unique return on investment opportunity.

- **Placement of your name and/or logo on the registration bag, volunteer t-shirts, event signage, the BSides ABQ website, and our printed program, giving your brand high visibility.**
- **Dedicated Booth at the event to directly connect with attendees and showcase your offerings.**
- **A social media announcement highlighting your sponsorship and amplifying your brand presence.**
- **Receive recognition as an exclusive Gold Sponsor, positioning your company as a key player at the conference.**
- **Opportunity to attend all trainings, allowing your team to gain valuable insights from industry experts.**

Sponsorship Levels

BSides Albuquerque appreciates sponsors and all they do to make this event possible. We are actively looking for sponsors for 2026



Silver Tier

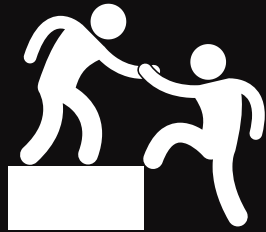
\$3500

The Silver sponsorship provides an excellent opportunity for your company to gain exposure, connect with talented members of the community, and share your mission with IT and Infosec professionals.

- **Placement of your name and/or logo on event signage, the BSides ABQ website, and our printed program, ensuring solid brand exposure.**
- **Dedicated Booth at the event to engage with attendees and showcase your expertise.**
- **A social media announcement highlighting your sponsorship to extend your brand reach.**
- **Receive recognition as an exclusive Silver Sponsor, reinforcing your presence in the cybersecurity community.**

Sponsorship Levels

BSides Albuquerque appreciates sponsors and all they do to make this event possible. We are actively looking for sponsors for 2026



Supporting Tier

\$2500

Security BSides Albuquerque is flexible with sponsors who wish to work together with us to arrive at solutions that benefit the community and are a win-win for both sponsors and the event. The supporting sponsorship packages serve as a starting point for discussing how your company can help support our community through the BSides Albuquerque event.

Contact our sponsorship team at info@bsidesabq.org if you have any questions or would like to talk more about how we can best work together to make BSides Albuquerque 2025 the best BSides Albuquerque ever!

- **Placement of your name and/or logo on the event signage, the BSides ABQ website, and our printed program.**
- **A social media announcement highlighting your sponsorship.**

Sponsorship Levels

Security BSides Albuquerque appreciates sponsors and all they do to make this event possible. We are actively looking for sponsors for 2026



Capture the Flag

\$2500

One sponsorship is available for the CTF
As a sponsor, you will receive special recognition

- **Dedicated booth at the event**
- **Special thank you signage displayed in the CTF area featuring your name and/or logo.**
- **Verbal announcement made at the event highlighting your organization and its support.**
- **A social media announcement highlighting your sponsorship.**

Sponsorship Levels

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Soldering Village

\$3000

Hands-On Hacking: Soldering for Beginners to Pros

The Soldering Village at BSides ABQ offers a unique and educational experience for participants interested in electronics and soldering. This village is tailored for both beginners and those looking to refine their soldering skills. Attendees at these events get the opportunity to learn fundamental soldering techniques in a hands-on environment, equipped with all necessary tools and equipment, including high-quality soldering stations. Experienced instructors are available to guide participants through the process, providing expert advice and tips for a valuable learning experience. In addition to learning soldering, the village often includes a “Badge Support” station where attendees can get help with any issues related to their electronic conference badges or the Capture The Flag (CTF) challenges.

Happy Hour/Party Sponsorship



Dinner & Party

\$5,000

After a day full of presentations, the Happy Hour is the only event on the Saturday schedule before we wrap up the event. As our Happy Hour sponsor, you can expect special recognition

- **Dedicated table in the restaurant.**
- **Special thank you signage displayed at the Happy Hour featuring your name and/or logo.**
- **Verbal announcement made at the event highlighting your organization and its support.**
- **A social media announcement highlighting your sponsorship.**

2025 - Party



Lanyard Sponsorship




**Lanyard
Sponsorship**

\$3,000

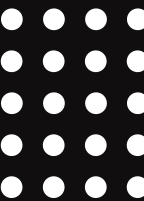
There are **two** Lanyard sponsorships available this year for the conference. As a sponsor, you will receive special recognition

- **Your logo prominently featured on all lanyards (we'll provide the lanyards).**
- **A social media announcement highlighting your sponsorship.**
- **Verbal announcement made at the event highlighting your organization and its support.**

Other Sponsorships



Simple Table at the event:	\$1000
Display your company logo at event wall:	\$300
Community wall to post information:	FREE



Security BSides Albuquerque is open to collaboration with sponsors who are willing to work together to find solutions that benefit the community and are mutually beneficial for both the sponsors and the event. If you have any queries or would like to discuss more about how we can work together to make BSides Albuquerque 2026 the most successful event ever, please feel free to contact our sponsorship team at info@bsidesabq.org



THANK
YOU!



Contact

Phone (505) 633-3220
Website www.bsidesabq.org
Email info@bsidesabq.org
Address Albuquerque, New Mexico

